

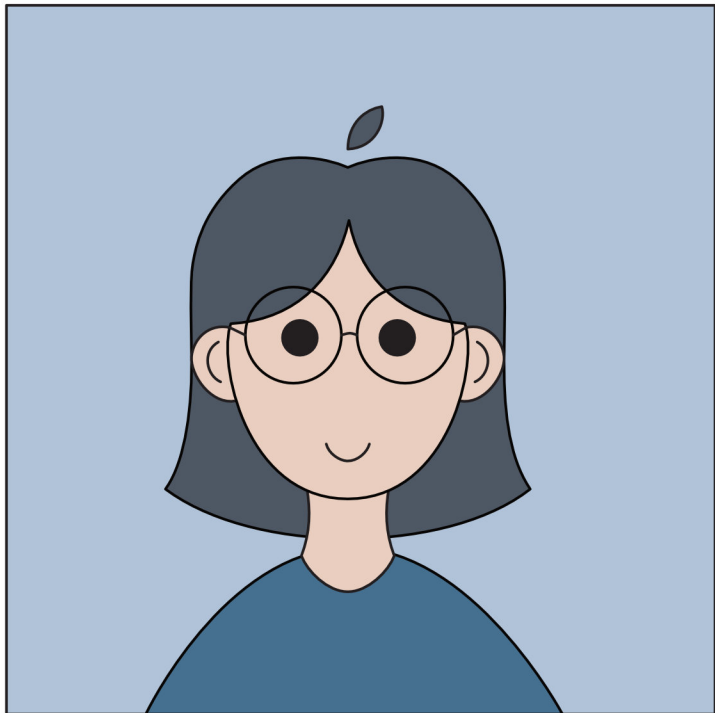
PORTFOLIO

selin agirbas
2025



Selin Ağırbaş

08/03/2000



San Salvario, Turin / Italy

+39 344 6757360

selin.agirbas@studenti.polito.it

my online portfolio: selinagirbas.com

Education

Politecnico di Torino - Torino, Italy (2022-2025)

MSc. Architecture Construction City

Özyeğin University - Istanbul, TURKEY (2018-2022)

Faculty of Architecture and Design

Department of Architecture

Minor: Department of Communication Design

Honors: 25% Performance Scholarship

Cumulative GPA: 3.23/4.00

TED Ankara College Foundation High School

- Ankara, TURKEY (2014-2018)

GPA: 87.77/100

Experience

De Leo & Drasnar Architects - Turin, ITALY (02/2024-04/2024)

Position: Architecture Intern

Architecture

Le Cordon Bleu Istanbul - Istanbul, TURKEY (03/2021-07/2022)

Position: Sales and Marketing Assistant

Marketing

Piksel. - Istanbul, TURKEY (04/2021-08/2021)

Position: Designer

Graphic Design

Marqala Creative - Istanbul, TURKEY (09/2020-11/2020)

Position: Intern, Freelance Designer

Branding

ZOOM/TPU - Istanbul, TURKEY (06/2020-08/2020)

Position: Intern, Office

Architecture

Özyeğin University - Istanbul, TURKEY (07/2019-07/2019)

Position: Intern, Research

Parametric Design

Computational Skills



AutoCAD



Rhino



Grasshopper



D5 Render



Affinity Publisher



Adobe Photoshop



Adobe Illustrator



Archicad



Lumion



Twinmotion



SketchUp



Revit

Extracurricular Activities



2018-2022

OzU Maker Club

Designer



2018-2022

OzU Photography Club

Active Member



2018-2019

yalnizdergi.com

Art Director



2017-2018

Yalnız Dergi

Editorial Designer



2015-2018

YGA

Volunteer



2016-2017

TED Musical Club

Dancer, Graphic Designer



2016-2017

The 7th Annual International Young Critics' Symposium

Organizator



2017

LOGOS Physics, Chemistry and Biology Magazine

Editorial designer, Writer



2012-2015

Fire of Anatolia

Dancer

Conferance

6th FabLearn Europe / MakeEd

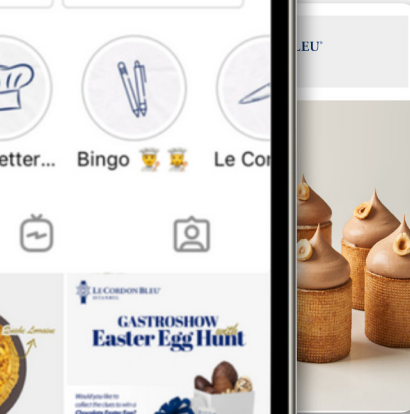
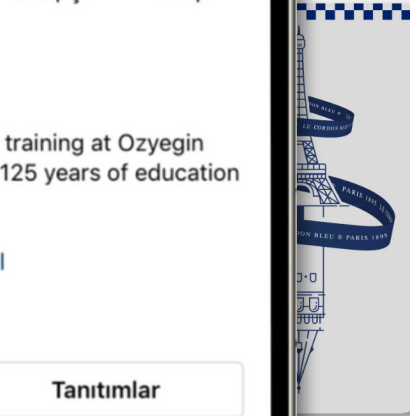
Conference 2022

Publication

Selin Ağırbaş, Aslı Seher Kızıltan, Çağla Irmak Badem, and Gökçe Elif Baykal. 2018. Scaffolding Preschool Children's Upcycling Experiences through Free vs. Guided Play Activities. In Woodstock '18: ACM Symposium on Neural Gaze Detection, June 03–05, 2018, Woodstock, NY . ACM, New York, NY, USA, 7 pages.

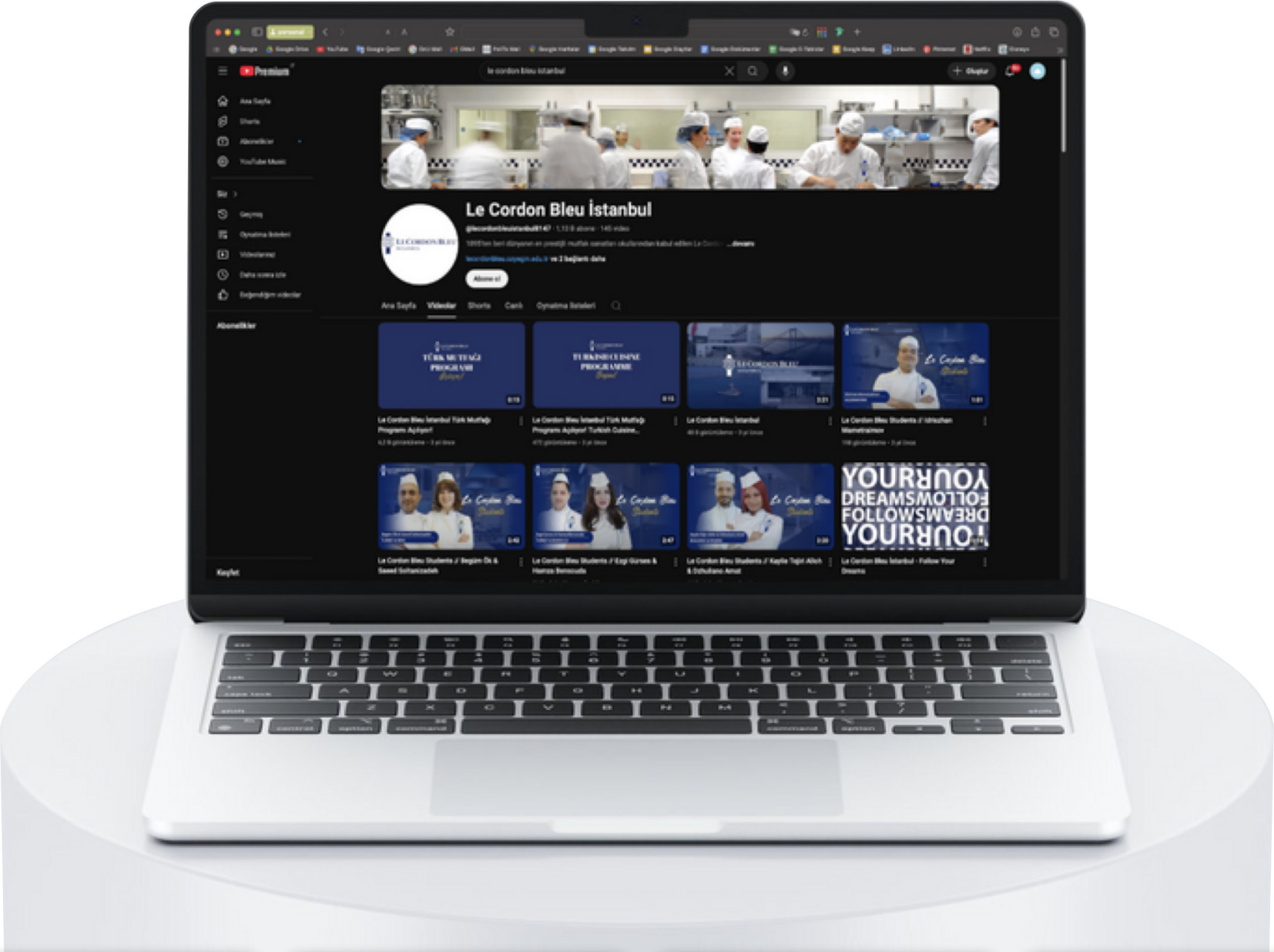
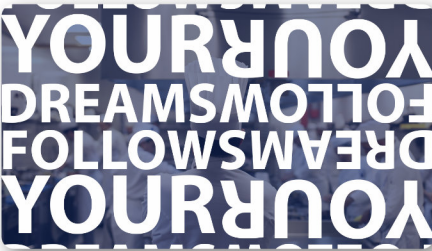
Brand

Founded in Paris in 1895, Le Cordon Bleu is the world's largest network of culinary and hospitality schools, with 35 institutes in 20 countries. Each year, it trains students, blending tradition with innovation through its diverse academic programs.



Mood & Tone

Professional – clean, credible, and institutional
Traditional – honoring its long history and classical French roots
Gastronomic – evoking fine dining, culinary mastery, and excellence

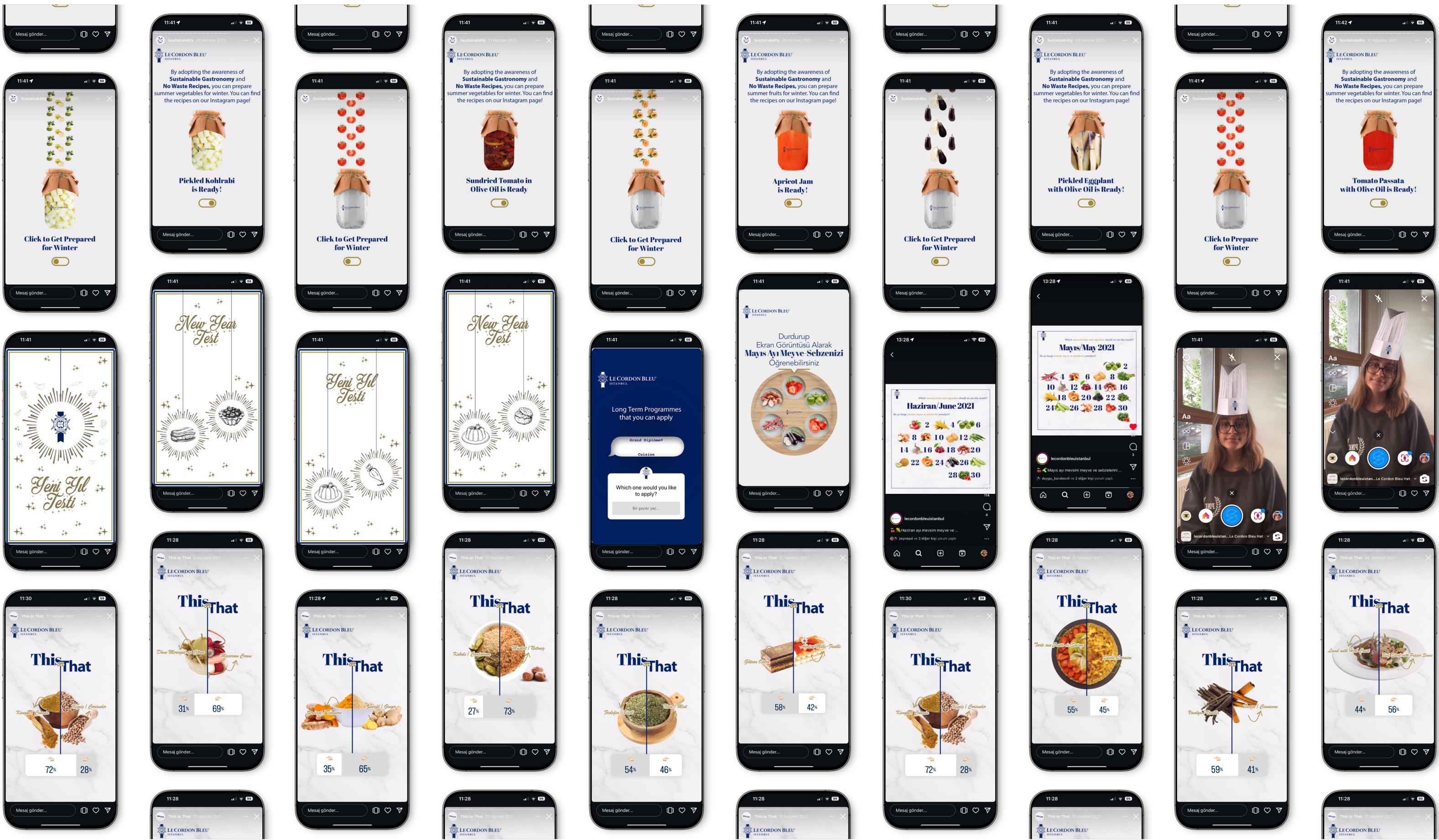


Sustainable Gastronomy

To raise awareness about sustainable gastronomy and encourage no-waste cooking practices, I designed a social media campaign. It featured creative, easy-to-follow recipes that helped our audience make the most of ingredients typically discarded at home.

This or That

I designed an engaging social media campaign aimed at increasing audience interaction through Instagram polls. Followers were invited to choose their favorites between popular, similar food items, sparking friendly debate and engagement.

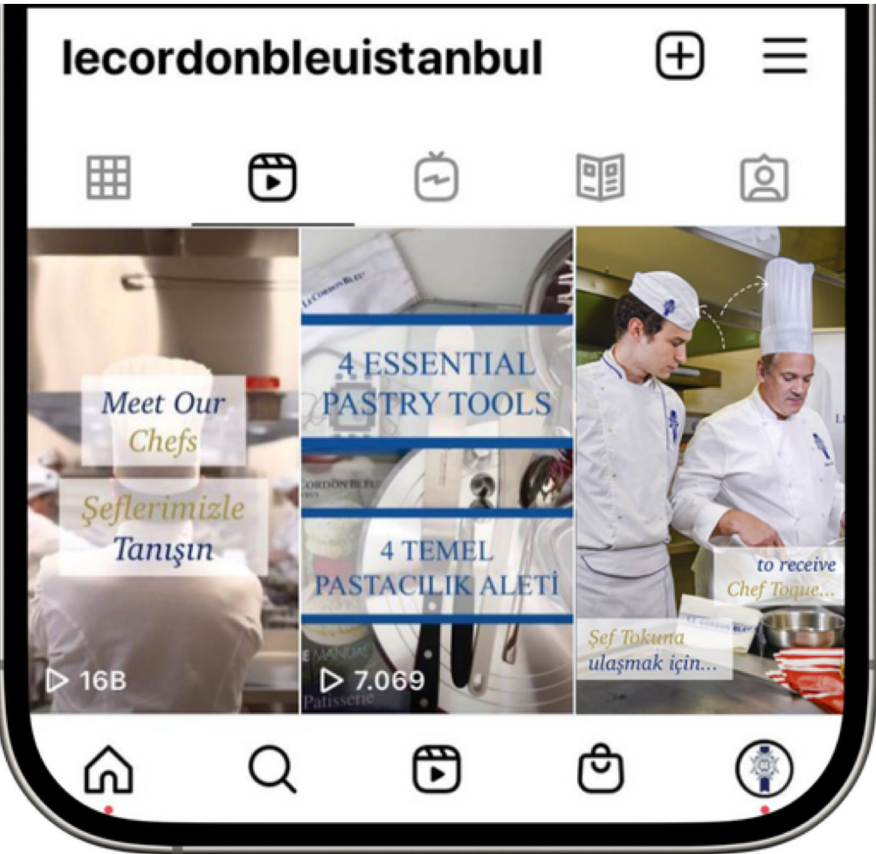


Face Filter

I designed an interactive AR face filter featuring the iconic Le Cordon Bleu chef hat, allowing users to virtually "become a chef." The filter was part of a social media campaign aimed to encourage prospective students to explore and enroll in our diploma programs.

Seasonal Vegetables

I developed a content series focused on educating audiences about seasonal produce, encouraging smarter and fresher food choices. To promote mindful shopping habits and supporting a more sustainable approach to everyday eating.



Event

The 5th Gastronomy Trends Meeting was held on March 15, 2022, at the French Palace, featuring alumni insights on culinary inspiration and student projects with small-scale female producers for Women's Day to support women entrepreneurs

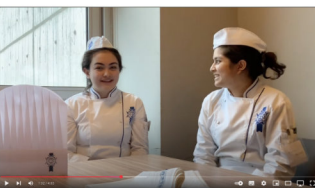
Work

Logo Design- 10th anniversary event logo

Merch- themed tote bags to enhance event branding.

Photography- backstage & behind-the-scenes moments

Videography- process video showcasing recipe creation.



The Organization

OzU Makeathon is a 48-hour national maker-entrepreneurship competition in Turkey, bringing together university students from various disciplines to develop innovative solutions in Sustainable Energy, Sustainable Technologies, and Health Technologies. Supported by 38 mentors and 30 jury members, teams will prototype their ideas using tools like 3D printers and laser cutters, aiming to accelerate innovation and create future-leading startups.

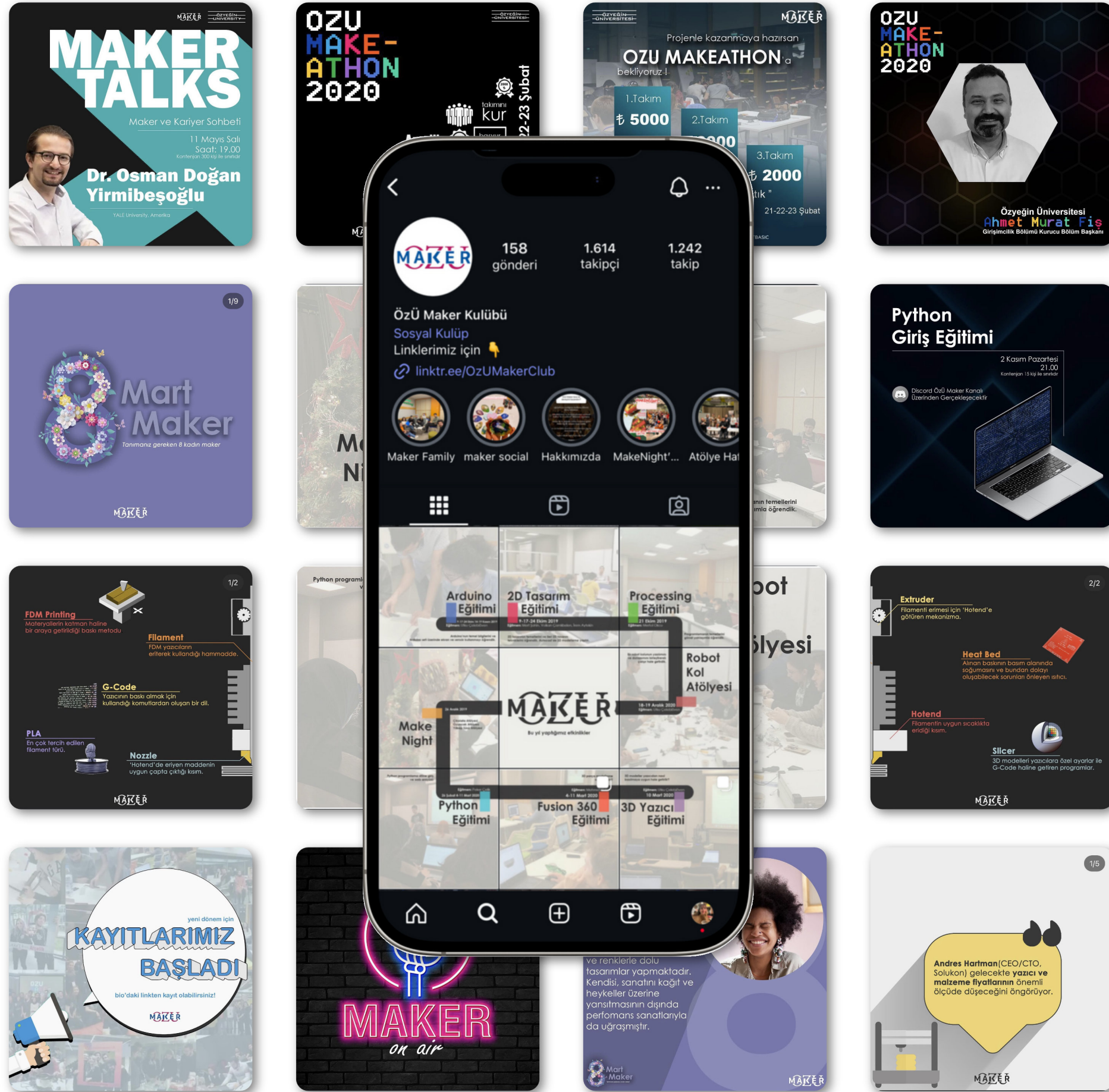
The Aim

To raise awareness and encourage more people to take part in the "do-it-yourself" culture, where creating is valued over consuming, collaboration takes precedence over competition.

Mood & Tone

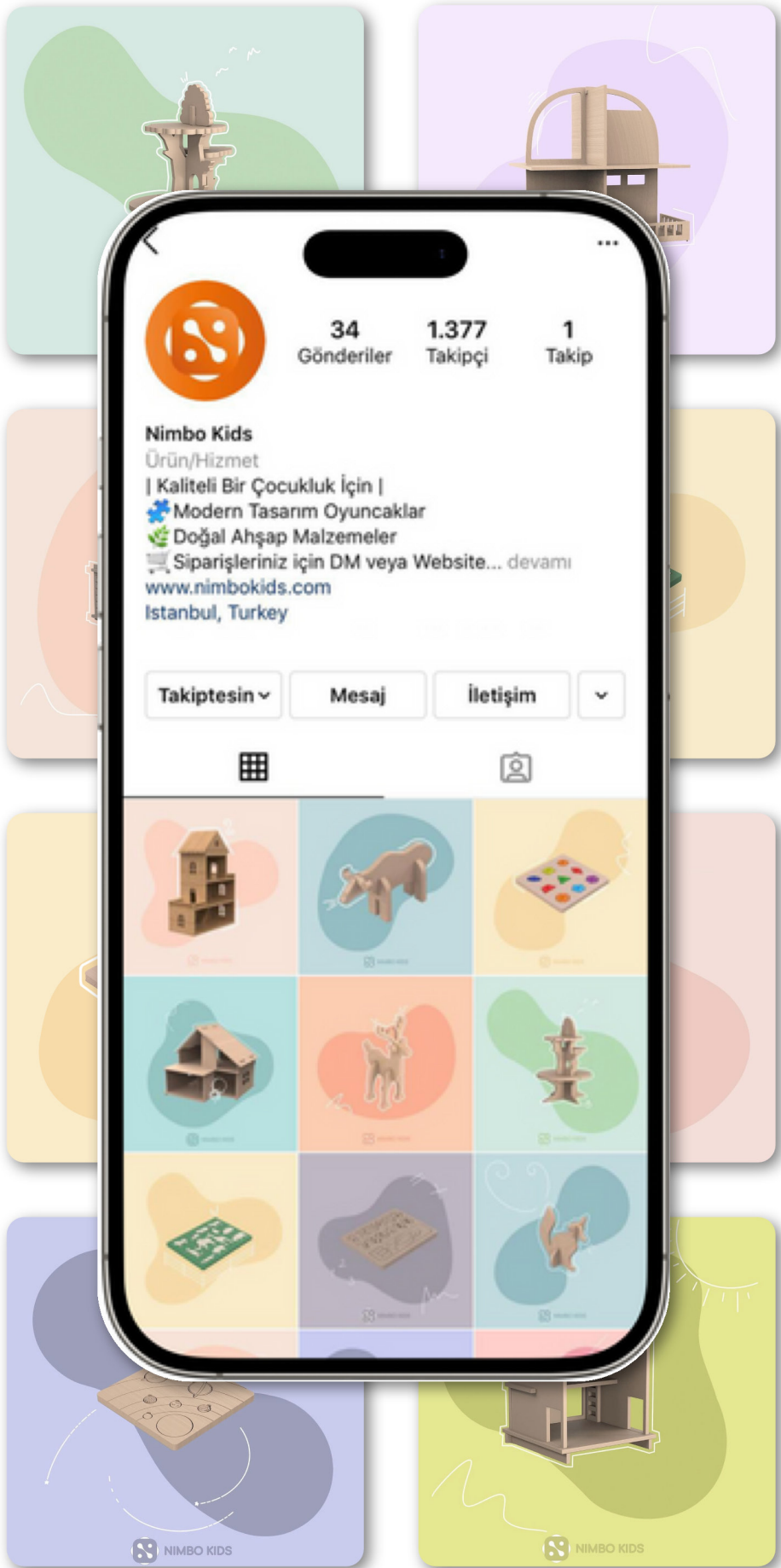
- Innovative- forward thinking and modern
- Energetic- the fast paced, 48-hour hackathon vibe
- Empowering- "do-it-yourself" and maker mindset
- Inclusive- collaboration and interdisciplinary teamwork





Brand

Nimbo Kids specializes in modern, design-forward toys made from natural wood materials. Their products are thoughtfully crafted to support child development while offering an enriching childhood experience.



Mood & Tone

Playful- to connect with the essence of toys

Organic- in line with natural wood materials

Minimalist- reflecting the modern design aspect

Imaginative- inspiring creativity in children

Brand

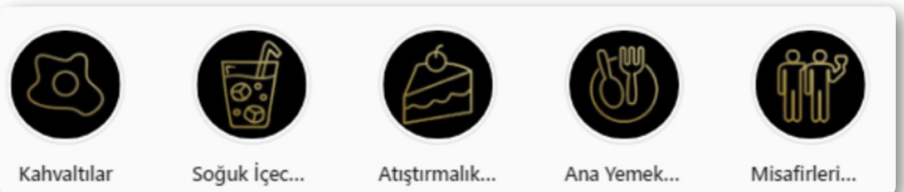
Cameron Gold is a restaurant where the rich flavors of world cuisine meet the exceptional presentation of premium ingredients.

Mood & Tone

Gold- not just as a color, but a symbol of luxury and excellence

Sensory- suggestive of taste, aroma, and visual beauty

Refined- polished and upscale



The Brand

Arty Knitty is a fun and vibrant hobby brand dedicated to introducing the joy of knitting to beginners. With a focus on colorful, high-quality yarns and user-friendly knitting tools, it brings playfulness and creativity to every project. Their mission is to make knitting accessible and enjoyable, especially for newcomers. Whether you're just getting started or exploring new patterns, Art Knitty is here to add a splash of color and a touch of fun to your knitting journey!

The Aim

Arty Knitty is a fictional brand created as a self-discovery and practice project in branding design. The goal is to explore playful visual identity systems and build a fun, beginner-friendly knitting brand from the ground up.

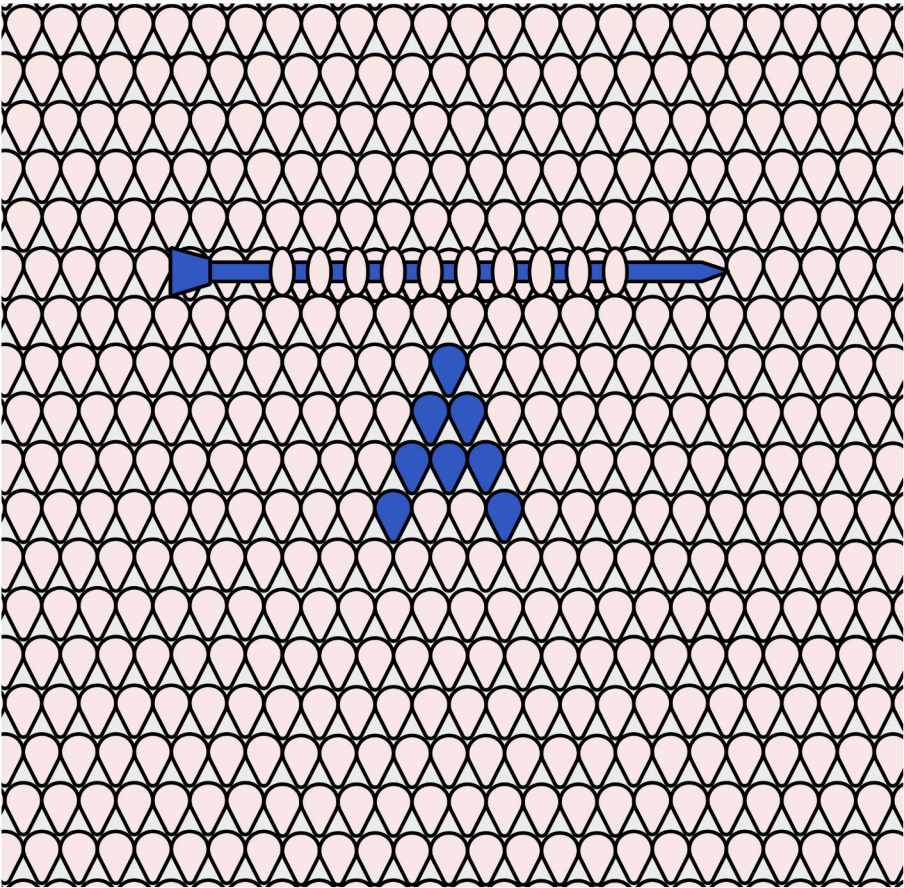
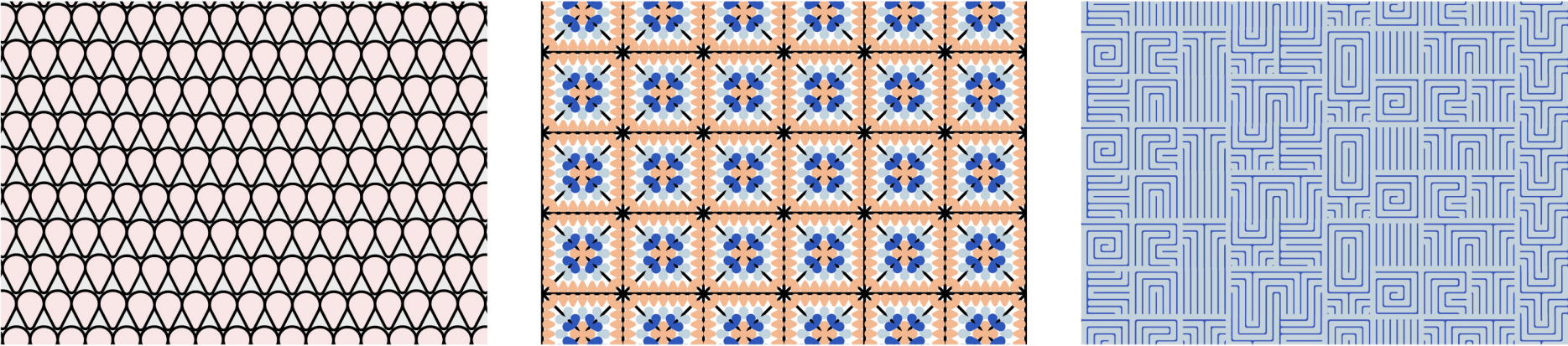
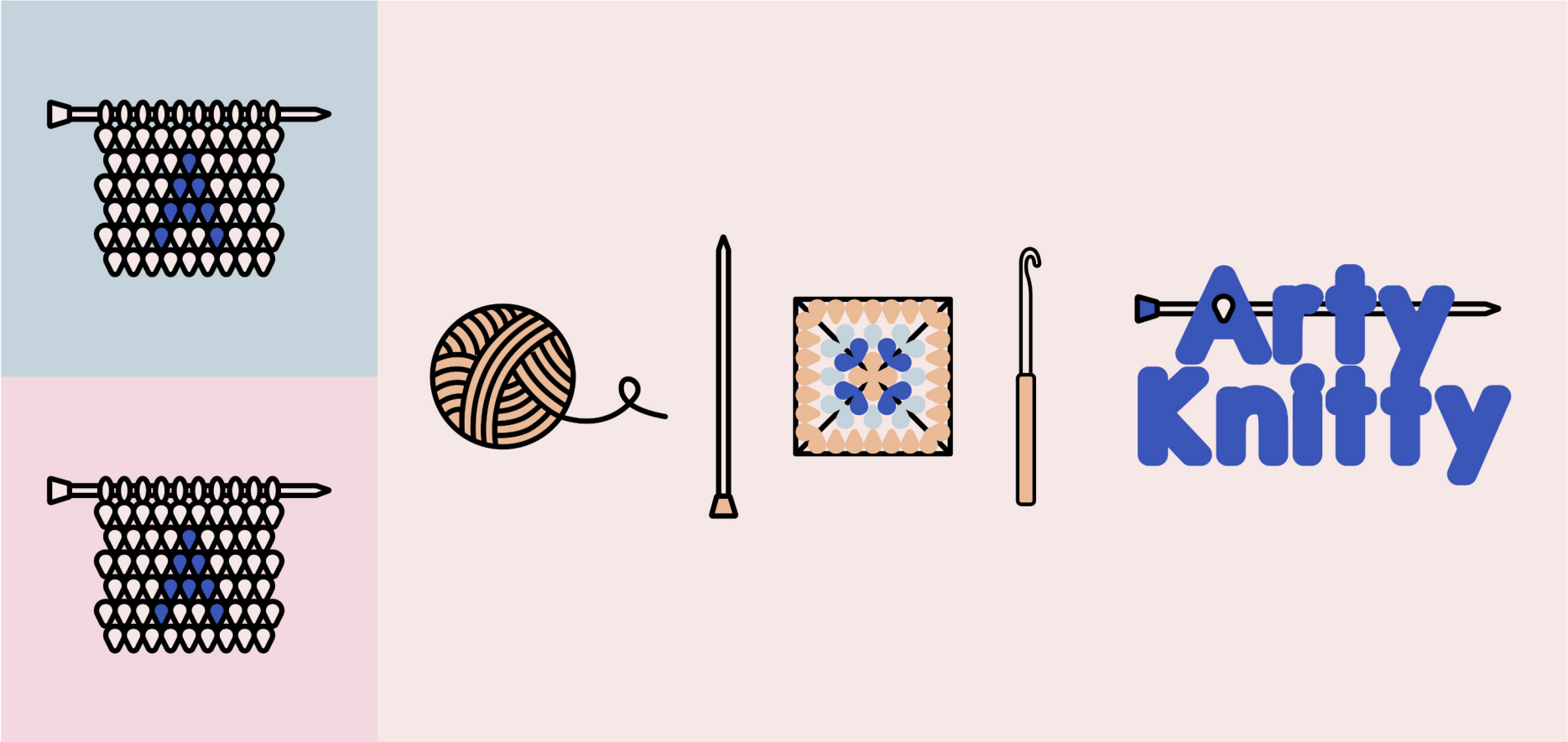
Mood & Tone

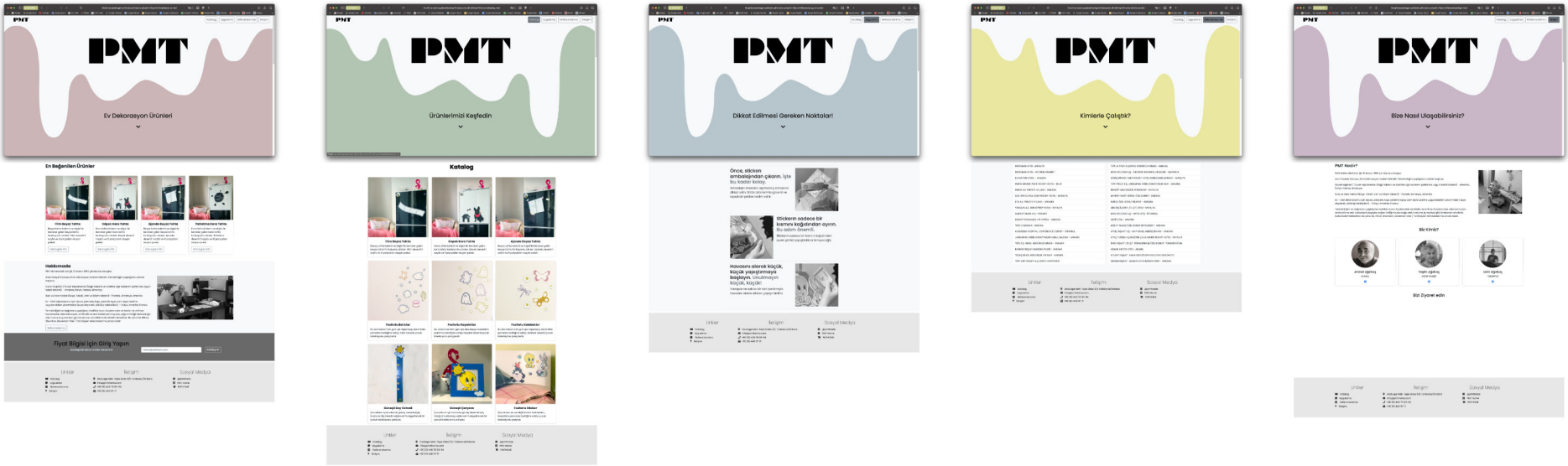
Playful – light-hearted, fun, and not too serious

Colorful – vibrant, multi-colored elements to reflect creativity and yarn diversity

Friendly – soft shapes, rounded typography, and approachable imagery

Creative – artsy, imaginative





Arduino Giriş Eğitimi

24 Kasım Salı
21.00
konferan 40 kişi ile sınırlıdır



Discord Özü Maker Kanalı
Üzerinden Gerçekleşecektir



2D Tasarım Eğitimi

Bu eğitimde 2D tasarımın temellerini
öğrenecek ve örnek tasarımlar yapacaksınız.

*konferan 30 kişiyle sınırlıdır.
*yanınızda bilgisayar getirmeniz zorunludur

A

17 Ekim Perşembe
17:40-19:40

Ulukaya Girişimcileri

"Girişimcilik Hakkında
Merak Edilen Hikayeler"



Beyazıt Mumcu
"Hayatın Bir Fesad, Tüksekt"

Ümmügülüm Edim
"Kendine Meydan Oku"

Seyhanur Şahin
"Sözleşmeyi Keşfetmişim
Hayatın "Yanmaya Başlamış"

Didar Karatoprak
"Eğitim Lâzımlarının
Hayatın "Yanmaya Başlamış"

Erkan Dündar
"Sadece Onlar Yapamaz"
"Devlet Tech" Kurucu

Ümmü Gülüm
"Girişimcilik
İhtiyaçları Giden Yıl"
"Bakarmay" Kurucu

Gün: 26 Kasım 2019
Saat : 18:00 -20:00
Yer: Özü -X binası B27

MAKER

Projenle kazanmaya hazırsan
bekliyoruz !

OZU MAKEATHON

1.Takım
₺ 5000

2.Takım
₺ 3000

3.Takım
₺ 2000

"Sürdürülebilir Enerji"
"Sürdürülebilir Teknolojiler"
"Üretimde Geri Dönüşüm ve Sıfır Atık "

ana konu başlıklarında projen varsa;
takimini kur, başvur, kazanma şansını yakala !

21-22-23 Şubat

Başvurmak için: makeathon.ozumaker.com

THE MARMARA
COLLECTION

Arçelik

IAMNOTBASIC

ÖZÜ
UNİVERSİTESİ

MAKER

5000 ₺

3000 ₺

21-22-23 Şubat

OZU MAKEATHON

Başvurmak için: makeathon.ozumaker.com

"Sürdürülebilir Enerji"
"Sürdürülebilir Teknolojiler"
"Üretimde Geri Dönüşüm ve Sıfır Atık "

Kazanma Şansı Yakala

Başvur

2000 ₺

THE MARMARA
COLLECTION

Arçelik

IAMNOTBASIC

Welcome! Hos Geldiniz!

Yapabilecekleriniz Hayal Gücünüz Kadar Sınırsız!

Sizi de
MAKER
ailemize
bekliyoruz!

MAKER

Change (Değiştir)

Support (Destekle)

Participate (Katıl)

Tool Up (Aletlerini Hazırla)

Learn (Öğren)

Share (Paylaş)

MAKER Manifestosu

Support (Destekle)

Play (Oyna)

Give (Ver)

Make (Üret)

SCHOOLS WILL
ROCK
IT & YOU

Rehber Öğretmen: Gözde Yamanok
2 Haziran 2017 19.00 Amfi Tiyatro

